

# MEDIA RELEASE

<First Name Surname> is raising funds to help save children from the trauma of abuse.

<First Name Surname> is authorised to raise funds for the Australian Childhood Foundation through <event title>. <First Name Surname> is organising <event type e.g running the City to Surf>.

Originally formed in 1986, the Australian Childhood Foundation is dedicated to keeping children safe from the trauma of abuse, violence and neglect.

In 1991 there were 30 abused children receiving specialist therapeutic counselling through the Australian Childhood Foundation in any one week, in 2015 there are over 700 in one week.

This achievement is primarily due to community support of people like <First Name Surname>.

Dr Joe Tucci, the Australian Childhood Foundation CEO, encouraged the <town/suburb> community to support <First Name Surname>.

“Every dollar raised helps take the Australian Childhood Foundation one step closer to reaching more children in need. We’ve made significant progress since 1986 but, the work is far from over. We’re now striving to accelerate the reach to all children, families, carers and support professionals across Australia including regional and remote areas, and we can only achieve this with the help of fundraisers like <First Name Surname>”, said Dr Joe Tucci.

## EVENT DETAILS

WHEN: <Insert date and time>

WHERE: <Location>

For more information about the fundraiser please contact <First Name Surname>, <phone number>, <email>.

For further information about the Australian Childhood Foundation please visit [www.childhood.org.au](http://www.childhood.org.au). To arrange an interview with the Australian Childhood Foundation spokesperson please contact Kylie White, [kwhite@childhood.org.au](mailto:kwhite@childhood.org.au) or 0429 808 512.

## ABOUT THE AUSTRALIAN CHILDHOOD FOUNDATION

The Australian Childhood Foundation is raising money for trauma counselling, residential care, foster care, safeguarding children program, trauma training team and parenting support. We have counselled **MORE THAN 5,000 CHILDREN** to deal with trauma from abuse. **94% OF THESE CHILDREN** experience significant reduction in trauma symptoms within their first twelve months with the Foundation. For more information, visit [www.childhood.org.au](http://www.childhood.org.au)

