

SOCIAL FUNDRAISER

HERE'S A LITTLE GUIDE ON HOW TO USE SOCIAL NETWORKING TO TELL US ABOUT YOUR FAB EVENTS.

FACEBOOK

- 'Like' the Australian Childhood Foundations Facebook page at www.facebook.com/pages/Australian-Childhood-Foundation 
- When you name the Australian Childhood Foundation in your posts type the @ sign before our name.
- Upload images & video/s and tag them the Australian Childhood Foundation

TWITTER

- Follow the Australian Childhood Foundation at www.twitter.com/auschildhood 
- In your tweets include @auschildhoodtweet so we can find your tweets
- Using #Hashtags are a great way to track conversations on Twitter. Always use #notanotherchild
- If you want to include pictures in your tweets, check out Yfrog (www.yfrog.com).

YOUTUBE

- First of all, assign a friend or colleague to film your fundraising event. He or she could film it on your mobile or digital camera.
- If you haven't got a YouTube account, set one up at youtube.com. It's easy and FREE.
- When you have an account, you can upload your own video/s from your fundraising event. Follow the simple steps on YouTube to upload your video/s.
- Under tags, please use the Australian Childhood Foundation charity and any other tags which are appropriate for your video. YouTube will also suggest tags too. Remember to enter a suitable title and description – the more descriptive, the better as this is how people will see your video on YouTube.
- Once you've uploaded it onto YouTube, we can post it on our Facebook page so send the link to fundraising@childhood.org.au. Again, please include a telephone number or email address in the body text.

