

HELP SUPPORT MY FUNDRAISER - EMAIL TEMPLATE



TO: Family, Friend, Business Associates

SUBJECT: Help me reach my [<event name>](#) fundraising target

Dear [<First Name>](#)

As you may already know I'm participating in [<event name>](#) this year and am really excited about competing – it's [<XXkm>](#) so wish me luck!

A big part of [<event name>](#) is raising much needed funds for charities. This year I am supporting the Australian Childhood Foundation – a small children's charity who help children in trauma.

Did you know this year an estimated 40,000 Australian children will sleep away from home because of fears for their safety. In 2012-13, there were 272,980 notifications of abuse and neglect across Australia. That equates to one report of abuse almost every two minutes. With the funds donated, the Australian Childhood Foundation will continue to provide support and programs dedicated to the recovery and healing of children from the trauma of abuse.

I would really appreciate it if you would sponsor me through my online fundraising page. My goal is to raise [<target>](#) and every bit counts.

It's really easy to donate and you get a tax deductible receipt emailed straight to you. Just click on the link below to my fundraising page.

[<Link to your fundraising page>](#)

For more information about the Australian Childhood Foundation please visit www.childhood.org.au

Thank you for your help!

Sincerely,
[<Your Name>](#)

